Knocking it Out of the Park :
Asponte Technology Helps MLB
Modernize Intranet

About the Client

Major League Baseball (MLB) is a professional baseball organization in North America, consisting of 30 teams in the United States and Canada. MLB is the oldest of the four major professional sports leagues in the United States and Canada.

Business Challenges

Major League Baseball wanted to update their Intranet to coordinate all aspects of baseball to help enhance their internal operations and improve the user experience for their employees.
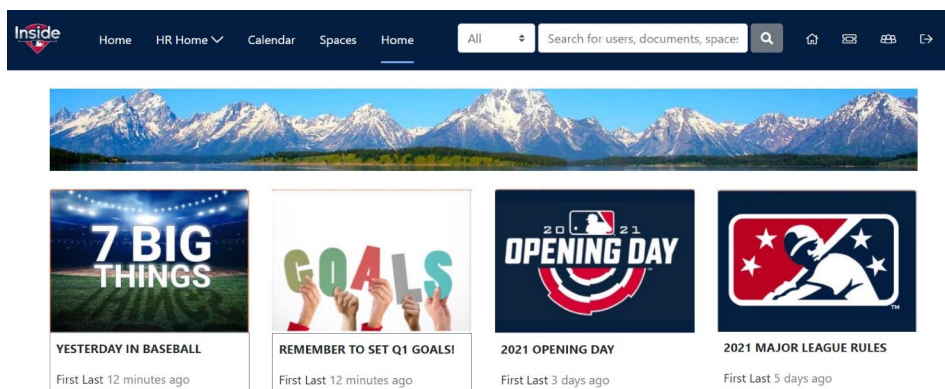
Their intranet needed to be more responsive, user-friendly, and have a fresh look. Asponte partnered with MLB to update Liferay 7.2 to 7.3 and build new themes for all their intranet pages. Asponte Technology's expertise in Intranet development, user experience design, and Liferay portal development made them an ideal partner for this project.

Our Approach

Asponte Technology utilized a comprehensive approach to help MLB achieve their goals. Our approach included

- First-level Support
- Production or other critical incident response
- Analysis, Resolution, and Recommendations
- Development or other Liferay technical needs
- Semi-annual health assessment reviews
- Framework update and patch identification and recommendations
- Proactive review of logs and system health
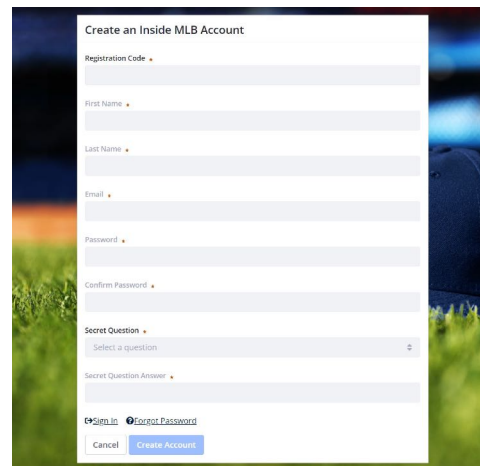- Recommend solutions if environment is not optimized

Asponte's Liferay architects guided MLB's internal team to keep the site optimized, utilized standard features of the solution, and saved time to deploy new enhancements, resulting in less downtime and performance issues.

Results

Asponte Technology's work with MLB resulted in a modern, responsive, and user-friendly intranet that improved the user experience for MLB users, contractors, and employees. The new design provided a fresh look and feel for the user experience, enhancing the mobile experience ensuring that the site is accessible from any device. MLB is now able to accomplish their goals more quickly with Asponte Technology's experienced Liferay architects, resulting in less downtime and performance issues.

- Accomplish goals faster with experienced Liferay architects
- Guide internal team to keep the site optimized
- Utilize standard features of the solution
- Save time to deploy new enhancements
- Less downtime and performance issues

Benefits

Asponte Technology's work with MLB provided several benefits and outcomes. MLB accomplished their goals faster with experienced Liferay architects, utilized standard features of the solution, and saved time to deploy new enhancements. Asponte Technology's guidance helped MLB's internal team to keep the site optimized, resulting in less downtime and performance issues. The intranet's new look and feel improved the user experience for MLB employees, and the enhanced mobile experience ensured that the site was accessible from any device. Overall, Asponte Technology's work with MLB resulted in a successful project that improved MLB's internal operations and provided a better user experience for its employees.

About Asponte

Asponte Technology connects applications, data, content, and people. Primarily supporting Enterprise clients with advanced development services ranging from websites, user portals, API integrations and web apps to systems architecture consulting, cloud hosting & management, to full design services and more.

Asponte is highly skilled in managing modern digital transformations and IT services. Since 2008, we have developed websites and solutions that allow companies to deliver amazing Digital Experiences to their clients and employees. Digital Experiences are the core competencies of Asponte Technology. Our team members have worked as Solution Architects at some of the top companies in the world.

Asponte offers custom development and infrastructure services, software sales, cloud migrations plus hosting options. We focus on the business strategy to deliver technical expertise along with value-added digital solutions that improve user satisfaction and achieve business goals. We provide reliability, proven technology and security through managed infrastructure, platform and software responses for clients seeking enterprise grade solutions along with Management Consulting Services.

Our experience working with Fortune 1000 companies has made us a top choice for technology services, architecture and development to help companies solve complex problems, speed time to market, and improve engagement with a lower total cost of ownership.

Asponte Technology
11523 Palm Brush Trail, suite 137
Lakewood Ranch, FL 34202

888-926-9434