



UPGRADE

REASONS TO UPGRADE YOUR ENTERPRISE CMS



It's no secret that most organizations have some type of Content Management System (CMS) in place to help them manage and store their vital digital assets.

With the ever-changing landscape of online content, it's important for organizations to keep their CMS up to date in order to make sure they are leveraging the latest technologies and advancements.

In this article, we will discuss some of the key reasons why organizations should upgrade their CMS and how it can help them improve their operations.

The Big Reasons to Upgrade Your CMS Platform

The digital age has made it easier than ever for companies to both create and manage the content they produce. Content Management Systems provide businesses with the tools necessary to handle their content in an efficient and organized manner. But with new technologies constantly emerging, a company's CMS can quickly become outdated. Upgrading a CMS can provide a number of benefits to a company, including improved security, better scalability, enhanced performance, and improved user experience.

It's important to keep your CMS up-to-date to ensure your website runs smoothly and efficiently. This article covers some of the leading reasons why a company should upgrade their Content Management System.



Why Upgrade?

Using an old version of a CMS when a new one is available is like sailing in a cardboard boat, you can try your best, but eventually you'll sink!

A new and improved version of your current CMS is more efficiently coded, allowing faster response time and better functionality. Users from your back office to your front-end clients will enjoy a more usable site and the latest features.

An unsupported, out-of-date CMS runs the risk of compromising site security and missing out on a chance for the site to reach its maximum potential. It can also create a bad user experience, a loss of competitive advantage, and an increase in technical debt.

Security

Increased security is one of the most important reasons to upgrade your CMS is to improve your website's security. As new security threats are discovered, developers create patches and updates to ensure your website remains secure. Outdated CMSs may contain unpatched vulnerabilities, making them more vulnerable to attack. Regularly updating your CMS is one way to stay one step ahead of hackers.

Cyber-Attacks are on the rise

Each year the number and sophistication of cyber-attacks increases, along with the cost to business. Meanwhile, today's business demands force companies to deploy digital initiatives faster than they can protect them from cybercrime.

These security flaws present key points of entry for cybercriminals. A 2019 study reports 60% of breaches involved unpatched vulnerabilities. The longer a CMS remained unpatched, the more likely its weaknesses were exploited. Plugins increase the risk, and a CMS running more than 20 plugins presented a major security risk in their findings. In 2021, data breaches took an average of 287 days to identify and contain. Breaches longer than 200 days cost an average \$4.87 million– 38% of that cost resulted from increased customer turnover, lost revenue from system downtime, and difficulty acquiring new business due to reputation damage.



HCL DX9.5

To secure experiences, HCL Software Digital Experience - HCL DX - integrates with leading identity providers such as IBM Security Directory Suite, CA Siteminder, IBM Security Access Manager and Tivoli Directory integrator.

 HCL Digital Experience

Better Support

Maybe your team missed a few updates and you feel like your industry doesn't give you the downtime for the endless update reminders stuffing your inbox. Unfortunately, most companies don't realize CMS providers purposely limit updates to only build upon the last release– not all prior releases. If a customer falls behind, there's no simple way to jump ahead because the two versions are too different.

Consider that the longer you wait, the more involved that eventual update will be. Each missed update will have to be installed to get your CMS back to where your competition stayed just by performing updates.



Better Scalability

As a company grows, the number of users and the amount of content they are managing increase. An outdated CMS may not be able to handle the increased load, leading to slowdowns and other issues. Upgrading to a newer CMS can ensure that the system can handle the increased load, allowing the company to continue to grow without interruption.

HCL DX9.5

HCL DX 9.5 can be deployed to the main Kubernetes container orchestration platforms. In this model, HCL DX 9.5 can meet all DR, HA and backup needs supporting self-healing and geographic mirroring. It provides customizable operator/ ambassador and HA routing support which allows for automated provisioning of additional services as needed for core services, API, DAM and authoring. This set of tools allows for environments to be replicated across datacenters for HA/ DR scenarios. For CDN support, the solution enables the setting of cache headers which can be used by customers as part of their CDN service.

Newest Features

The latest CMSs have a range of features that can help make managing your website easier. These features may include easier content management, better security, and better integration with other tools. An upgraded CMS can help your business stay competitive and ensure you're taking advantage of the latest technology.

Constantly Changing

CMS companies stay in business by continually fine tuning their products. With each upgrade, there are new features and functionality that you wanted or maybe never even imagined possible!



For example, consider how a small upgrade to a file management system would provide an instant improvement– like the ability to create sub-folders while uploading giant batches full of files. That one change may not seem like a huge improvement to everyone in your organization, but for the end user uploading large batches this is a huge improvement! Those saved moments add up to more time your team can focus on other aspects of your business.

Since updates often add useful features for managing your site, it is a good idea to review the release notes for anything new that could have been overlooked. Consider how those features might affect the work you do on your site. If a new feature is available via update that would save you time or effort, it may be best to update your CMS versus a complete replacement.

HCL DX9.5

Within the HCL DX platform, Content Composer and WCM provide pre-built content templates including articles, blogs, blog lists, social rendering and wiki templates that facilitate collaborative document authoring and social information exchange in the context of business services.

HCL Digital Experience

User Interface

Content Management Experience

Digital Asset management (DAM)

Video Player

Modernized API

Enhanced Performance

An outdated CMS can cause slow loading times, which can lead to a negative user experience. Upgrading to a newer CMS with the latest technologies can ensure that the system is running at peak performance and is able to handle the increasing amount of content the company is creating.

You want it when?

Faster Deployment



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HCL DX9.5

Kubernetes, OpenShift, Azure, AWS Google

HCL DX 9.5 offers customers and partners a full array of options to deploy to public, private and hybrid clouds. It packages cloud native software releases and a regular cadence of updates that can be deployed to Kubernetes platforms including Amazon EKS, Azure AKS, Google GKE and Red Hat OpenShift. Options include Operator and Helm chart deployment patterns, with support for container platform orchestration, autoscaling, monitoring and logging.

- Public cloud: HCL DX 9.5 supports deployment to Red Hat OpenShift and Kubernetes platforms: Amazon EKS, Azure AKS and Google GKE.
- Private: HCL DX 9.5 supports deployment to Red Hat OpenShift private cloud platform. It also supports a customer's private cloud deployment using Kubernetes.

Improved User Experience

A newer CMS can provide a more user-friendly experience for both customers and employees. For customers, this can result in a better experience with the company's website, leading to more sales and higher customer satisfaction. For employees, a better CMS can make it easier to manage the company's content, leading to increased productivity and efficiency.

Who is leading the marketplace?

If your CMS isn't upgraded regularly, you might be missing the latest features that your competition is using to gain marketshare.



Now we know how keeping your CMS software up to date is best for your site in terms of latest features, cost and reputation savings, and increased security-- all of which contribute to your user's overall experience. For example, a missed update may include direct integration with mobile and social platforms for a streamlined end user experience.

Consider the advances in marketing technology that deliver creative, personalized experiences to users. Using data from consumer interactions and analytics, AI could personalize automated customer interactions for maximum effect. Your marketing team could deploy creative initiatives to meet the demands of the fast-moving digital world through integrated apps. Your business could seamlessly push amazing, bespoke content from your websites, mobile apps, and voice assistants to a customer's wearables and IoT devices.

HCL DX9.5



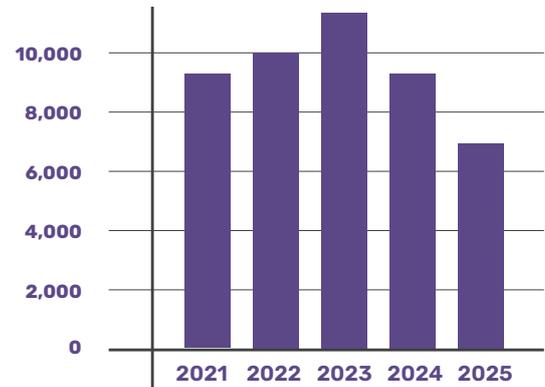
Support for Headless - HCL DX is a hybrid solution that supports headless content creation via REST APIs. The content models created using the platform visual tools are exposed via OpenAPI-compliant REST APIs for delivery to any digital touchpoint using any front-end framework.

HCL DX is highly extensible and can be very flexible. It provides many customization points in creating, authoring and composing environments - allowing external systems or processes to extend the authoring environment. Custom workflow and project actions can help augment the lifecycle management of content and assets. The Site Manager, which is customizable, allows the creation and reuse of custom page components which can be pre-integrated with external processes or data. The large set of APIs allow customers to extend the product.

Return On Investment

Cost Savings

Finally, upgrading a CMS can lead to significant cost savings over the long term. By keeping the system up to date, the company can avoid costly repairs and upgrades that would be necessary to maintain an outdated CMS. In addition, improved performance can lead to reduced energy costs, as the CMS will be running at peak efficiency.



Why Upgrade?

Upgrading your CMS is an important part of running an online business. It can help improve your website's security, performance, and search engine rankings. It can also help keep your website up-to-date with the latest design trends and technology. Investing in an upgraded CMS can help ensure your website runs smoothly and efficiently.

Keeping your CMS upgraded is vital for the business agility that organizations need to thrive in today's digital-first world. Trying a new and unfamiliar CMS may seem like a gamble, but it can be more beneficial for you and your business in the long run.

When you update, take the time to familiarize yourself with the new version's features, bug fixes, and changes. Be sure to ask your vendor about the new features that your CMS carries to better understand them and take full advantage of the doors opened.



What to look for in an Enterprise CMS

- + Highly flexible deployment
- + Wide variety of hosting options : including on premise or public, private, or hybrid cloud environment.
- + Highly extensible : built for integrations & APIs
- + Different options to deliver integrations ie: low-code interface
- + Production Docker & Kubernetes support
- + Deployed for large global deployments involving multilingual content
- + Built-in consumption-based pricing
- + Designed to scale

 HCL Digital Experience



Have questions about updating your CMS?

Asponte Technology has two decades of experience advising companies on the best path to upgrade. Whether it's a cloud migration or on-prem upgrade, they know how to size your project and get it done. Call or email to schedule a meeting about your CMS upgrade.

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