

Dominion Enterprises Seeks Unified Digital Employee Experience

Dominion Enterprises Finds Increased Productivity After Implementation of Asponte's Unified Employee Experience

About the Client

Dominion Enterprises is a provider of highly targeted, classified advertising reaching millions of consumers through digital sites and print publications.

Their body of work includes a wide range of industries; real estate, apartments, specialty vehicles, employment, automotive, and travel.

Dominion's collected works include For Rent, boats.com, The Employment Guide, homes.com, and HotelCoupons.com, and specialty vehicle resources CycleTrader.com and Commercial Truck Trader.

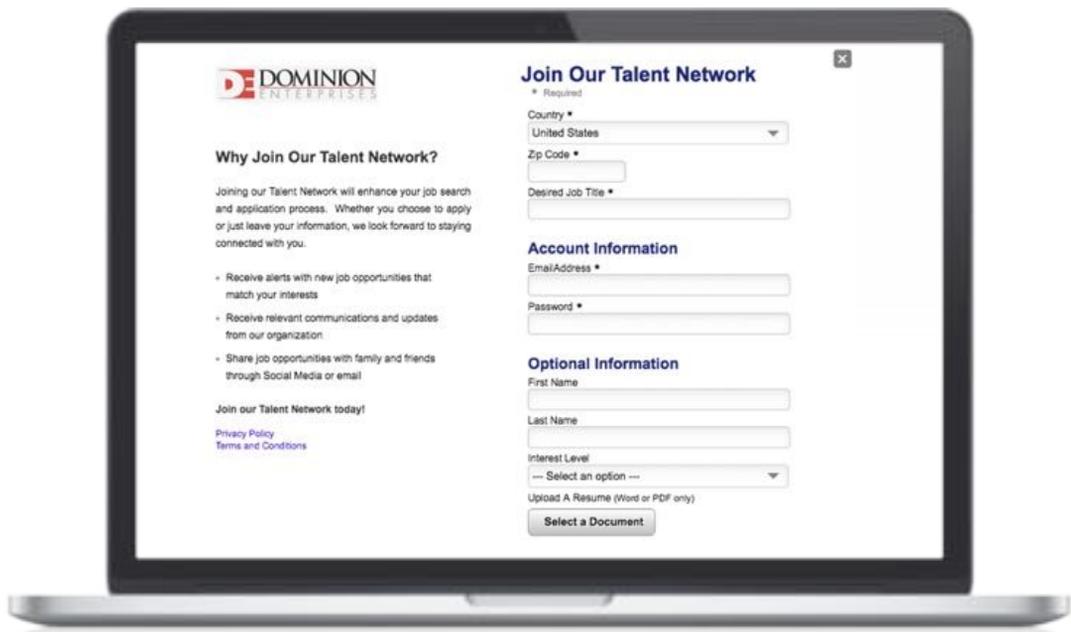


Business Challenges

Like many companies, Dominion had an issue with silos developing over time as their business expanded. Theirs was compounded by the large mix of different businesses, each operating independently and segregated.

The result– multiple overlapping and duplicate systems creating a multiverse of knowledge silos.

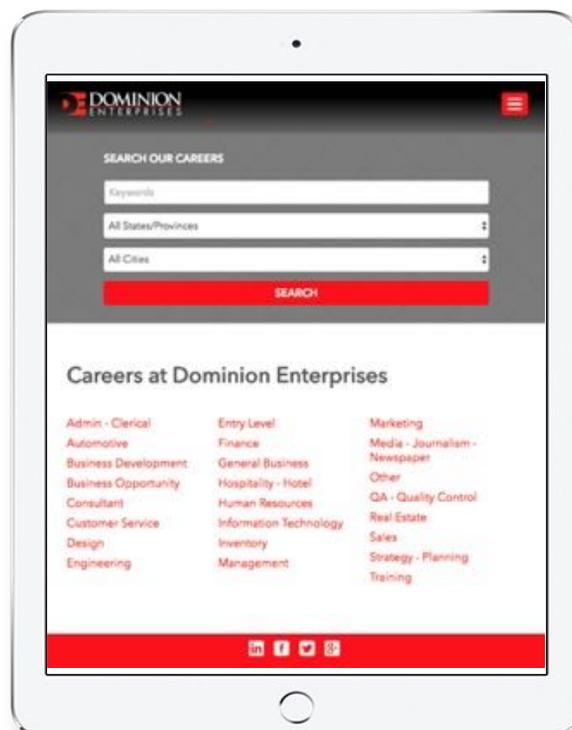
In a typical day, the average employee may need to use five to ten separate, independent systems. Employees had to navigate this array of applications including home-grown, on prem, and SaaS under the umbrella of many technologies (Java, RPG, PHP, ColdFusion, .NET, Domino, Ruby, etc.), websites, and a variety of points of access (Single Sign On, Same Sign On). A manager’s daily needs could even be double that of their employees’.



Our Approach

Asponte was brought in to improve the Employee Experience, unify access points for a single log in experience, and consolidate their data so it is searchable by a single Watson search engine.

- Installations and Portal Upgrade
- Previous WCM Data Migration
- SAML/SSO for Portal
- Custom Theme
- Departmental News Sites
- Employee Profile Pages
- Replace Paper Forms
- Watson Search Engine
- Replace Legacy Customer Management Systems



Results

A simple clean single point of entry for employees with increased productivity, shared knowledge, and transparency across their organization.



Software Products Leveraged

IBM WebSphere Portal

IBM Web Content Manager WCM

Watson Explorer Search



Watson Explorer

About Asponte

Asponte Technology connects applications, data, content, and people. Primarily supporting Enterprise clients with advanced development services ranging from websites, user portals, API integrations and web apps to systems architecture consulting, cloud hosting & management, to full design services and more.

Asponte is highly skilled in managing modern digital transformations and IT services. Since 2008, we have developed websites and solutions that allow companies to deliver amazing Digital Experiences to their clients and employees. Digital Experiences are the core competencies of Asponte Technology. Our team members have worked as Solution Architects at some of the top companies in the world.

Asponte offers custom development and infrastructure services, software sales, cloud migrations plus hosting options. We focus on the business strategy to deliver technical expertise along with value-added digital solutions that improve user satisfaction and achieve business goals. We provide reliability, proven technology and security through managed infrastructure, platform and software responses for clients seeking enterprise grade solutions along with Management Consulting Services.

Our experience working with Fortune 1000 companies has made us a top choice for technology services, architecture and development to help companies solve complex problems, speed time to market, and improve engagement with a lower total cost of ownership.

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