

## Freshest IBM WebSphere Portal Version Serves Pepsi Site Stability

Asponte's guidance and customized training during a major migration saved Pepsi time and money.



### About the Client

[Pepsi's](#) wide range of beverages are easily recognized anywhere around the world by their red, white, and blue "Pepsi Globe" logo.

Maybe you are a traditionalist and prefer their classic cola flavor from the late 1800s for its unique, refreshing zing? Maybe you are a soda aficionado waiting for the latest limited edition fruit infusion or soda shop flavor?

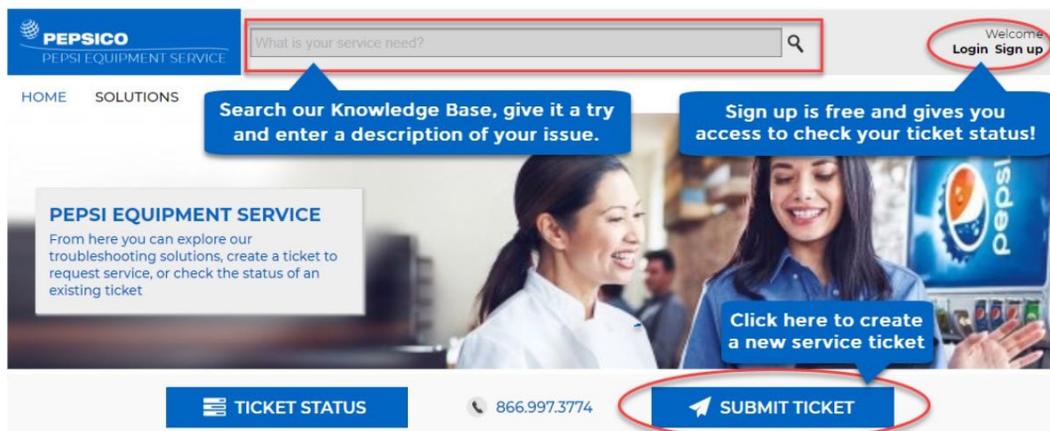
Behind each best-selling product, Pepsi relies on IBM WebSphere Portal to ensure your favorite is on the shelf the next time you make a soda run.



## Business Challenges

Seeing the advantage to a major upgrade, Pepsi set their sights on migrating to WebSphere Portal 8.5 from their existing Vignette portal. Asponte was tasked with evaluating their migration plan, and how to conduct that migration with minimal downtime and including a total rework of their existing procedures.

One of the challenges our team faced on this project was that many of Pepsi's pages existed on a legacy portal format, and they wanted to take advantage of the new features offered by WebSphere Portal 8.5.



## Our Approach

When the evaluation was complete, Asponte reviewed the results and helped map out next steps with Pepsi's team. An analysis of the findings was included showing how the new process would work to utilize IBM's Portal Page Migration Tool, and how this would affect newly themed work.

Next, Asponte led custom training classes highlighting the new features of WebSphere Portal 8.5 emphasizing performance baselines and review of testing methodologies.

## Results

Asponte's game plan allowed Pepsi to conduct the migration to WebSphere Portal 8.5 with existing installs, merging them together with the recently-migrated content. This solution allowed Pepsi to avoid wasting time on duplicated effort and money on temporary provisioning hardware that would be discarded at the end of the process.



## Software Products Leveraged

WebSphere Portal 8.5

IBM Portal Page Migration Tool



## About Asponte

Asponte Technology connects applications, data, content, and people. Primarily supporting Enterprise clients with advanced development services ranging from websites, user portals, API integrations and web apps to systems architecture consulting, cloud hosting & management, to full design services and more.

Asponte is highly skilled in managing modern digital transformations and IT services. Since 2008, we have developed websites and solutions that allow companies to deliver amazing Digital Experiences to their clients and employees. Digital Experiences are the core competencies of Asponte Technology. Our team members have worked as Solution Architects at some of the top companies in the world.

Asponte offers custom development and infrastructure services, software sales, cloud migrations plus hosting options. We focus on the business strategy to deliver technical expertise along with value-added digital solutions that improve user satisfaction and achieve business goals. We provide reliability, proven technology and security through managed infrastructure, platform and software responses for clients seeking enterprise grade solutions along with Management Consulting Services.

Our experience working with Fortune 1000 companies has made us a top choice for technology services, architecture and development to help companies solve complex problems, speed time to market, and improve engagement with a lower total cost of ownership.

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